

COOKIE POLICY

Welcome to Pixcom Energy LLC. When you browse our website or any of our associated web properties, we utilize “cookie” technology to ensure your digital experience is seamless, relevant, and secure. This policy is part of our ongoing commitment to transparency and compliance with data protection laws, ensuring you have full visibility into how your privacy is handled while engaging with our online platforms.

Understanding Cookies

Cookies are tiny text files downloaded to your internet-enabled device (such as a computer, tablet, or smartphone) when you visit a website. They safely store and sometimes track data regarding your interactions with our site. Some cookies are temporary—lasting only for the duration of your browsing session and disappearing once you close your browser—while others are persistent, helping us recognize your device when you return later. Importantly, cookies are secure and cannot introduce viruses or harm the software on your device.

Our Purpose for Using Cookies

Pixcom Energy LLC does not capture or store sensitive personal information, such as financial details, within the cookies we generate. Instead, we use securely encrypted data to optimize your experience. Specifically, we deploy cookies to:

- Identify returning visitors, enabling us to measure unique traffic and ensure our infrastructure supports our user base capacity.
- Personalize the promotional layouts and customize the content presented on our web pages.
- Diagnose and resolve technical errors, as well as suggest highly relevant related content while you navigate.
- Gather statistical analytics on user behavior to continuously improve our site architecture and focus on the most popular content.

Our website displays a banner when you access it for the first time that explains that it uses cookies and refers you to this policy. You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Social Media and Sharing Features

If you utilize our on-site features to ‘share’ content across social networks (like Facebook, Twitter, or LinkedIn), those external platforms may send their own cookies to your device. Pixcom Energy LLC does not govern the application of these third-party cookies. We recommend reviewing the respective privacy and cookie policies of these networks for further guidance.

Third-Party Services and External Links

Certain cookies are set by any approved third-party partners may also be embedded within our web pages or newsletters by us or third parties to analyze visitor engagement and content interest.

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Furthermore, pages featuring embedded external content—such as a video player from YouTube—may expose you to cookies from those external domains. Pixcom Energy LLC is not responsible for the tracking practices of linked external websites. Interactions with those sites are governed by their own specific policies.

Types of Cookies We Use or We May Use

Cookie Type	Duration	Description
IDE (HTTP Cookie)	1 year	Deployed via Google DoubleClick to register user interactions post-ad click, measuring ad efficacy and enabling targeted advertising.
_ga	2 years	Google Analytics cookie used to register a unique ID, generating statistical data on visitor usage patterns.
_gat	Session	Google Analytics cookie utilized to throttle the request rate and limit data collection on high-traffic sites.
_gid	Session	Google Analytics cookie used to register a unique ID to track page visits.
Google Plus / Maps Integrations (_utma, PREF, SID, etc.)	Up to 30 days	Collects anonymized data detailing visitor volumes, traffic sources, and page interactions. Supports Google Maps integration and content sharing features.
bcookie	1-2 years	This is a persistent cookie. It stays on your browser for up to two years to recognize your device for security and analytics purposes, even after you close the page.
li_gc	6 months	This stays on your device for exactly 6 months (or 180 days) to remember whether you consented to or rejected non-essential tracking cookies.
lidc	24 hours	This is a short-term cookie. It expires and deletes itself exactly 1 day after it is set, as

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		it is only needed temporarily to route your connection to the best server.
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Controlling and Managing Cookies

You possess full control over your cookie preferences. By modifying your browser settings, you can choose to be notified when a cookie is deployed, or you can block them entirely. Please note that restricting cookies may inhibit certain functionalities of the Pixcom Energy LLC website, limiting your experience to basic browsing.

How to Update Your Browser Settings

To manage your cookies, access your browser's settings menu. The exact steps vary depending on your software:

- Google Chrome: Go to 'Settings' > 'Privacy and security' > 'Cookies and other site data'. Here, you can allow or block specific cookies.
- Microsoft Edge: Navigate to 'Settings' > 'Cookies and site permissions' > 'Manage and delete cookies and site data'.
- Mozilla Firefox: Click the menu button and select 'Settings' > 'Privacy & Security'. Under 'Enhanced Tracking Protection', you can customize cookie blocking.
- Apple Safari (Mac): Open Safari and choose 'Preferences' > 'Privacy'. Select 'Block all cookies' or 'Prevent cross-site tracking'.
- Mobile Browsers: For iOS (Safari) or Android (Chrome), navigate to your phone's central Settings app, find the respective browser, and look for the 'Privacy' or 'Site Settings' tabs to clear or block cookies.

For extensive, independent advice on managing cookies across all types of browsers, we encourage you to visit www.allaboutcookies.org.

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